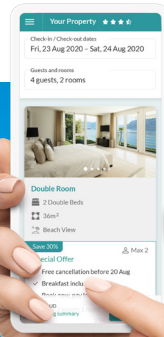




SiteMinder Booking Engine

# Direct bookings on your own terms

Learn more



Drive more commission-free reservations on your website and take charge of your guest experience

SiteMinder's intuitive booking engine is designed from the ground up to optimise every step of the direct hotel booking experience - from attracting guests to converting them into your guests. It empowers you to:

- + Gain heightened visibility through all the direct channels that matter
- + Maximise revenue and drive increased conversions with a frictionless and quick guest booking experience
- + Regain complete control over every stage of your guest journey and own the relationship

## What's so great about SiteMinder Booking Engine?

- + Stand out to travellers and convert up to 27 more direct bookings per month via Google Hotel Ads with Demand Plus and Facebook.
- + Mobile-first - capture every opportunity on-the-go with a seamless and secure 3-step guest booking experience in the palm of their hands.
- + Rate parity insights ensure that the best deal is being promoted right on your own website.
- + Auto-sync rates and availability with seamless integrations to your PMS

## Visibility to more travellers with little time and effort with SiteMinder



Achieve up to 20% more conversions by seamlessly integrating our booking engine with our [website builder](#).



Access more travellers with 400+ free booking channels via the world's #1 [channel manager](#).



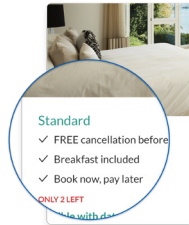
Automatically process seamless and secure payments with integration to SiteMinder Payments



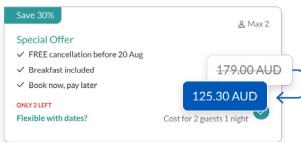
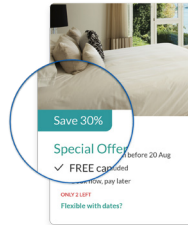
[Smarter, actionable insights](#) for optimising direct and indirect channels

# SiteMinder Booking Engine Key Features

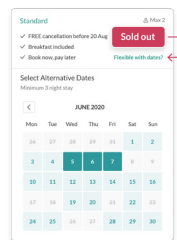
Clear inclusions and cancellation policies to compare rates, set pricing expectations and reduce cart abandonment



Create urgency and make promotions and package deals stand out with prominently displayed promo tags

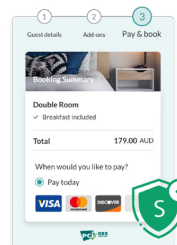
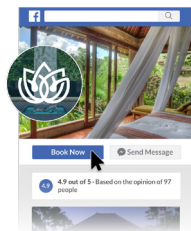


Clear inclusions and cancellation policies to compare rates, set pricing expectations and reduce cart abandonment



Target domestic and business travellers with the flexible calendar. Don't give your customers a reason not to book by showing next available dates for their booking.

Be more visible and stand out to all travellers with your direct channel on Google Hotel Ads and Facebook



Integration with SiteMinder Payments for a seamless and secure step-by-step checkout process including upsell page to maximise revenue

Join the 35,000 SiteMinder customers across the globe converting more travellers into guests.

**SiteMinder.com**