



Channel Manager

The world's most powerful, award-winning hotel channel manager



Superior distribution connectivity to over 400 channels & 350+ PMSs to easily manage room inventory, rates and promotions to attract and convert guests in real time.

Our Channel Manager gives you incomparable distribution and visibility online:

- + Automate exchange of rates, availability and reservations between your PMS and channels
- + Pooled inventory model enables room and availability updates in real time
- + Maximise reach by advertising on as many hotel sales channels at no extra cost
- + Flexible yield rules and stop sell to minimize overbookings and maximise occupancy
- + Intuitive easy-to-use interface to easily train staff and reduce manual work

What's so great about our Channel Manager?

- + Unparalleled exposure with connections to major OTA's, niche channels, wholesalers, GDSs and hotel websites
- + Fast and reliable connections for accurate availability
- + Free! Make smarter distribution decisions with deep channel performance and revenue insights

SiteMinder's Channel Manager gives you incomparable reach and visibility online. It's why more than 105m bookings pass through every year to provide over USD35b in hotel revenue.



distribution channels



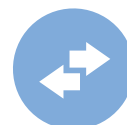
CRS/PMS Integrations



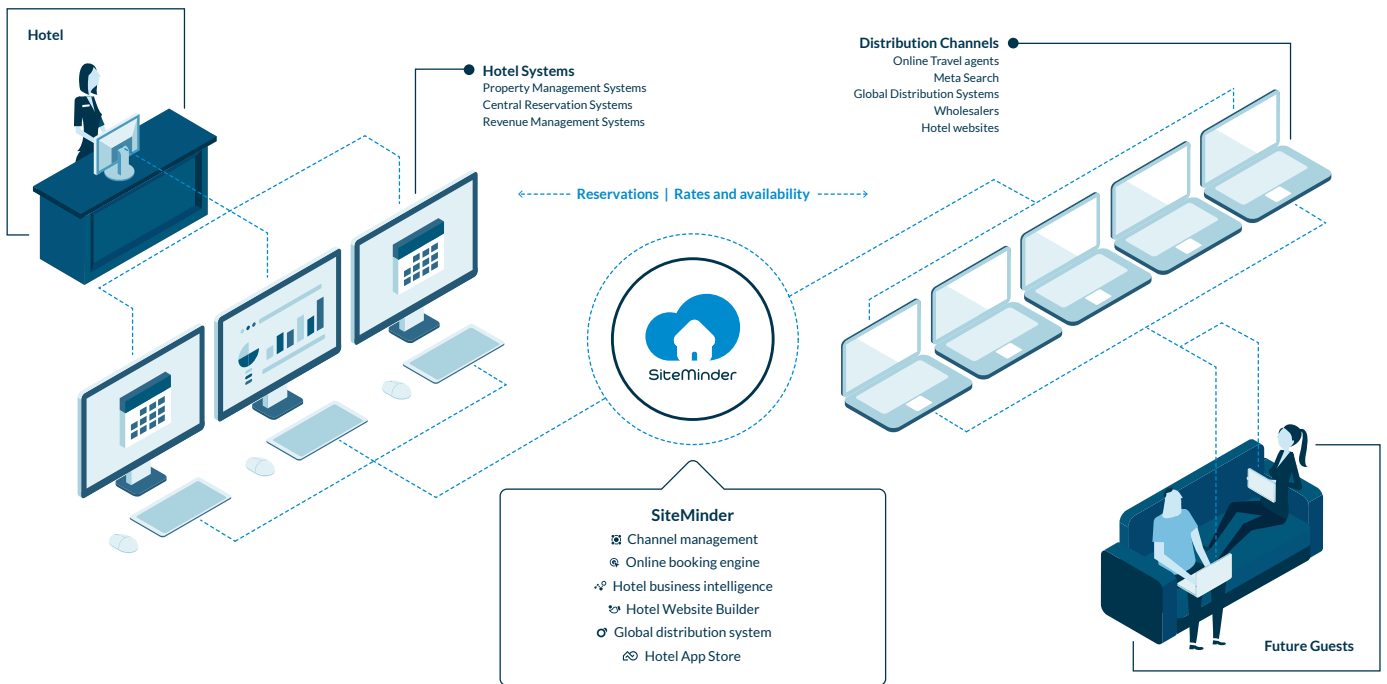
Hotel Apps



PCI DSS compliant



2-way connections



Get ready to attract, acquire and amaze more guests with SiteMinder's complete guest acquisition platform

Channel	Total revenue	ADR
Booking.com	21,219.60	235.77
Expedia	11,018.00	183.63
AirBnb	7,760.56	242.52

Make more informed decisions to beat the competition with actionable **Insights**

Book rooms

Adults 2

Children 2-12 2

Infants under 2 1

Add additional room Done

Gain and convert more direct bookings with our **website builder** and **booking engine**

CRS

CRS

CRS

CRS

Broaden your reach and guest mix with **GDS by SiteMinder**

pace WISHBOX Welcome TRUSTYOU Oakey @bookboost guestfollo operto Hinstant @openkey

Easy access to 100+ trusted applications with **Hotel App Store**

Join the 35,000 SiteMinder customers across the globe converting more travellers into guests.

[SiteMinder.com](https://www.SiteMinder.com)